



SPONSORSHIP  
& EXHIBITOR  
OPPORTUNITIES  
TAMPA  
CONVENTION  
CENTER

APRIL 22 & 23

2016

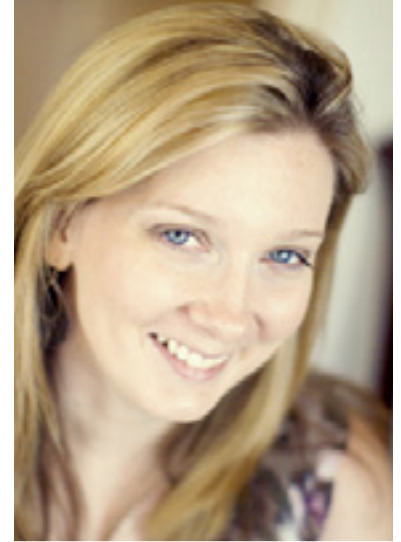
---

---

# ABOUT US

**PUSH NATION FEST** is the event of the year for the spinal cord injury (SCI) and paralysis community! With a caring team led by Tampa native and SCI survivor, Dana Guest, Push Nation Fest offers an unmatched setting to facilitate meaningful discussions and connections with those living with paralysis, their families, caregivers, researchers, healthcare professionals and service providers in Florida, the Southeast and beyond.

“Traveling across multiple states for disability related events to gain life changing knowledge is not financially or physically possible for so many individuals living with paralysis in the South. We need an event in our region that represents our community. I want Push Nation Fest to provide a fun, educational and motivational environment that challenges all of us to live our greatest potential.”



Through her volunteer work with Tampa General Hospital and the CORE Foundation, Guest repeatedly met families who were seeking support from others who were traveling the same journey after a paralysis diagnosis. Over and over, she heard

personal stories from people who simply wanted more education and the resources to rebuild their lives. Frustrated at the lack of events targeting this deserving population in her own home state, Guest decided to pursue her dream of creating an annual event based in Florida. Push Nation Fest is about bringing us all together in one place, focused on pushing each other to learn, dream and achieve more than ever before. As a project of a local 501(c)3 nonprofit organization, Push Nation Fest is committed to providing affordable space for sponsors and vendors along with opportunities to engage with the community you serve in unique and interactive ways.

## RELEVANT STATISTICS

- Of the 54 million people limited in their activities due to long-term disability

73% are the heads of households

46% are married

58% own their own homes

77% have no children

48% are principal shoppers

- The aggregate income of people with disabilities tops \$1 trillion. This includes \$220 billion in discretionary income.\*

- Of the 69.6 million families in the United States, 20.3 million families have at least one member with a disability.\*

- 1 in 50 people in the United States are living with a paralysis related disability. Based on these calculations, there are over 375,000 people in Florida living with paralysis.

\*Source: U.S. Census Bureau

# SPONSOR & EXHIBITOR

## INFORMATION

### TOP REASONS TO SPONSOR AND EXHIBIT AT PUSH NATION FEST

Aside from supporting the efforts of a 501(c)3 nonprofit organization, here are just a few of the logical reasons your company or organization should consider becoming a Push Nation Fest sponsor or exhibitor:

- Opportunity to build and increase brand awareness through exposure before, during and after the event.
- Chance to engage and network with target demographic in an inspirational and meaningful environment.
- Ability to attend or even participate in content-rich information sessions that are designed to enhance participants understanding of the latest research, products, and technological innovations designed for the SCI and paralysis communities.

### HOW PUSH NATION IS DIFFERENT

- Push Nation Fest is an initiative of a 501(c)3 nonprofit organization, PushNationFest.org, Inc. The mission of PushNationFest.org Inc. is to provide to the general public information on spinal cord injuries and paralysis and information on services, support, and technology available to aid paralyzed individuals.
- While everyone is always welcome to attend, Push Nation Fest is bringing entertainment and educational opportunities that specifically target the SCI and paralysis community.
- Push Nation Fest is committed to assisting vendors with creating interactive experiences for attendees.

# LET'S MAKE A DIFFERENCE

#### DO YOU SELL WHEELCHAIRS?

Let your customers try out your chairs on an indoor wheelchair skills course!

#### DO YOU SELL ADAPTIVE CLOTHING?

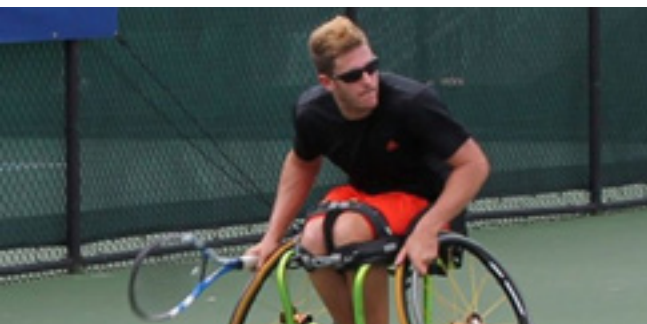
Maybe a mini fashion show is just the thing to show off your designs!

#### DO YOU PROVIDE THERAPY SERVICES OR EQUIPMENT?

Give a presentation during one of our many seminars on how adaptive exercise improves the health of those with disabilities!

#### DO YOU HAVE YOUR OWN UNIQUE IDEA TO ENGAGE ATTENDEES WITH YOUR COMPANY?

Contact us today to discuss the possibilities!



# SPONSOR & EXHIBITOR

## OVERVIEW



### SPONSORSHIP PACKAGES

Benefit	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Push Nation Partner \$1,000
Exhibit Booth Size	up to 900 sq. ft.	up to 700 sq. ft.	up to 500 sq. ft.	100 sq. ft.	100 sq. ft.
VIP Parking Spaces for Event	3	2	1		
Extra 8' draped tables	Up to 4	Up to 4	Up to 2		
Advertisement in Festival Program	Full Page	Half page	1/4 page	1/8 page	1/8 page
Inclusion in Festival 'New Mobility' ads	X				
Signage for event hall	X				
Logo on Festival Bags given to attendees	X				
Logo on all Festival Printed Materials	X				
Main Stage Signage at Festival	X	X			
Break out session speaking opportunity	X	X			
Blog Feature Article	X	X	X		
Festival Bag Inserts	X	X	X	X	
Logo or Name on all Festival T-shirts	X	X	X	X	
Inclusion in all Press Releases	X	X	X	X	
Banner ads/logo on Festival website with links	X	X	X	X	X
Inclusion in web and email announcements	X	X	X	X	X

### EARLY BIRD EXHIBITOR PRICING

Exhibit Booth Size	Cost
30'x30' (900 sq. ft.)	<del>\$9,000</del> \$4,000
20'x20' (400 sq. ft.)	<del>\$3,000</del> \$2,000
10'x20' (200 sq. ft.)	<del>\$1,500</del> \$1,000
10'x10' (100 sq. ft.)	<del>\$750</del> \$500
10'x10' Nonprofit (100 sq. ft.)	\$250

**Exhibit Space Includes:** One 8' skirted table, two chairs, four vendor badges.

# APPLICATION AND CONTRACT FOR SPONSORS AND EXHIBITORS

Please clearly print or type information as you wish it to appear in all official listings.

Company: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Ext.: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_  
 Description of Product/Service: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

Level	Fee	Please check box
Platinum Sponsor	\$10,000	
Gold Sponsor	\$7,500	
Silver Sponsor	\$5,000	
Bronze Sponsor	\$2,500	
Push Nation Partner	\$1,000	

## EXHIBITORS ONLY EARLY BIRD PRICING

Exhibit Booth Size	Fee	Please check box
30'x30' (900 sq. ft.)	<del>\$8,000</del> \$4,000	
20'x20' (400 sq. ft.)	<del>\$3,000</del> \$2,000	
10'x20' (200 sq. ft.)	<del>\$1,500</del> \$1,000	
10'x10' (100 sq. ft.)	<del>\$750</del> \$500	
10'x10' Nonprofit (100 sq. ft.)	\$250	

(Booth assignments will be made upon full payment.)

Total \$ \_\_\_\_\_

Payment Type:  Check or Money Order enclosed (Make checks payable to: PushNationFest.org Inc.)  
 Visa  American Express  MasterCard

Name on Credit Card: \_\_\_\_\_

Credit Card#: \_\_\_\_\_ Exp. \_\_\_\_\_ Security Code: \_\_\_\_\_

Submission of this application is made in accordance with the Terms and Conditions set forth in the Vendor Packet, which form a part of this contract. It is understood by signing this application for vendor space, Vendor is required to abide by all conditions contained within the show rules. Vendor shall be notified within 15 days following the receipt of the application of vendor space confirmation. Fees paid for vendor space are NONREFUNDABLE. I have read and agree to the terms and conditions of this agreement this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_\_.

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Please fax or mail form and payment to:

Email: Stacy@demarsemeetings.com Mail: 10500 University Center Dr. Suite 120 Tampa, Florida 33612

# EXHIBITOR

## TERMS & CONDITIONS

1. The Vendor agrees to abide by all rules and regulations set forth by PushNationFest.org, Inc., producer of Push Nation Festival, and the venue in which the show is held, collectively known from this point as Management, and agrees that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show. The Vendor agrees to observe all union contracts and labor relations agreements in force as well as any agreements between Management and the venue in which the show is held.
2. Vendor agrees to mail proof of liability insurance with Push Nation Festival vendor application.
3. Vendor to decorate within the booth dimensions appropriate items and materials, related to the products or services normally sold by the Vendor. Provide sufficient and qualified staff to represent their display during the hours Push Nation Festival is open to the public. All Vendor staff must operate within the booth dimensions.
4. Vendor may not attach any materials or displays of any kind to any walls, doors, ceilings and/or structural supports of the facility in which the show is held. No component of any display facing neighboring booths shall be left unfinished.
5. No smoking or alcohol will be allowed in the Exhibit Hall. Absolutely no balloons or other hazardous items are permitted in the Exhibit Hall.
6. Distribution of food samples may be conducted with prior written approval from Management and in accordance with the facility in which the show is held, food sampling policies and health regulations.
7. Vendor not to remove any merchandise in your booth and leave your display completely intact until after the closing of the show and the show has been officially announced as closed. The Vendor also agrees to remove all vendor merchandise from the building by final move out time. Failure to do so, will result in vendor's responsibility for additional costs incurred.
8. The Management reserves the right to relocate space of Vendors that may be affected by a change in floor plan. The Management will not be liable if competitive Vendors are adjacent, however, where possible we will make every effort to avoid such placements.

9. The Management shall not under any circumstances whatsoever be liable or responsible for: (a) any loss, damage, theft or destruction whatsoever or howsoever caused to any goods, equipment or and other property belonging to the Vendor or for which the Vendor is responsible (b) any damage or injury suffered by the Vendor, Vendor's employees, agents, contractors, or by any other person (c) any loss, damage, injury or cost whatsoever suffered by the Vendor by reason of any change in the date, time or place of the Show or the abandonment thereof.

10. The Vendor accepts all risks associated with the use of the vendor space. The Vendor shall not make any claim or demand or take any legal action, whatsoever, against Management, the show sponsors or the facility in which the show is held, for loss, damage or injury howsoever caused, to the Vendor, its officers, employees, agents or their property. Also, the Vendor agrees to indemnify and hold harmless Management, show sponsors and the facility, their respective officers, agents and employees, against all claims, costs and charges of every kind resulting from the occupancy of the vendor space or its environs, for personal injuries, death, property damages or any other damage sustained by the Vendor or its officers, agents, employees, or those for whom in law they are responsible, or Management or visitor to the show.

11. In the event that the facility in which the show is to be held or is held is destroyed or becomes unavailable for occupancy, for reasons beyond the control of Management and sponsors, or if for any reason Management is unable to permit the Vendor to occupy the facility or the space, or if the show is cancelled or curtailed, Management and sponsors will not be responsible for any loss of business profits, damage or expense of whatever nature that the Vendor may suffer. The reasons listed include, but are not limited to, such reasons as casualty, explosion, fire, lightning, earthquake or any other acts of God, acts of public enemies, strike, lockout or boycott.

12. With the best interests of the show on the mind all circumstances not covered by this contract will be subject to the decision of Management. Management will have full discretion in the interpretation of all terms, conditions and rules herein and will make any amendments thereto governing the show. Any agreements between and Vendor and their supplier is the sole responsibility of the Vendor.

13. Required payment must accompany applications in order for application to be complete and to process. All applications will be processed on a first come, first serve basis.

14. In view of the selection, exclusive nature and the unique tie-ins involved, I fully understand and agree that this contract is firm and cannot be cancelled. Further, I agree that I shall waive any rights whatsoever, based on performance of otherwise, with regard to non-payment by me, of sums that shall be due and payable under this agreement.

15. The person executing this Agreement on behalf of the Vendor represents and warrants that they have the authority to do so and may bind the entity for which they sign. By signing this Agreement, Vendor authorizes Management to use its company name and any photographs taken at the Exposition for promotional purposes.